

**Subject:** CCA Delivers: Berlin, DTLA 2040 and more  
**From:** "Central City Association" <toh@ccala.org>  
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**July 6, 2017**  
CCALA.org

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- L.A. and Berlin Celebrate 50 Years as Sister Cities
- DTLA 2040 Arts District Working Group

Image

**CCA EVENTS**

Thursday, 7/20, 11 a.m. - 1:30 p.m.  
Transportation Panel & Showcase: Downtown Mobility in the Digital Age  
Millennium Biltmore

Wednesday, 7/26, 5:30 p.m. - 8:30 p.m.  
Elected Officials Reception  
La Plaza de Cultura y Artes

**MEMBER EVENTS**

Friday, 7/14, 8 a.m. - 3 p.m.  
Design for Dignity 2 - Hosted by AIA|LA  
McCarty Memorial Christian Church

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Friday, 7/7, 10 a.m. - 11:30 a.m.  
WORKING GROUP: Public Art in DTLA

Thursday, 7/13, 8:30 a.m. - 10 a.m.  
COMMITTEE: Transportation, Infrastructure & Energy

Friday, 7/14, 10 a.m. - 11:30 a.m.  
WORKING GROUP: Park Fee Land Dedication

Friday, 7/21, 10 a.m. - 11:30 a.m.  
WORKING GROUP: Generative Building

## Image

*Martha Saucedo, AEG; Jessica Lall, CCA; Los Angeles Mayor Eric Garcetti; Tom Gilmore, Gilmore Associates; Robert Jernigan, Gensler; Steven Nissen, NBCUniversal*

## L.A. and Berlin Celebrate 50 Years as Sister Cities

**Jessica Lall**, CCA President and CEO, was in Berlin this week as a part of the Los Angeles delegation to celebrate the 50th anniversary of the sister city relationship between L.A. and Berlin. The delegation included **Mayor Eric Garcetti**; **Martha Saucedo**, AEG; **Tom Gilmore**, Gilmore Associates; **Robert Jernigan**, Gensler; **Steven Nissen**, NBCUniversal; **Stephen Cheung**, World Trade Center; **Ernest Wooden Jr.**, Los Angeles Tourism and Convention Board; **Doane Liu**, Department of Convention and Tourism Development; **Debra Flint**, Los Angeles World Airports; **Nancy Sutley**, Department of Water and Power; and **Sean Burton**, Board of Airport Commissioners. The trip included a commemorative event at Mercedes-Benz Arena Berlin hosted by AEG. We are excited to continue this

relationship and work together to find ways to move DTLA forward.

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## DTLA 2040 Arts District Working Group

CCA members, City staff and Arts District stakeholders came together to discuss DTLA 2040, the merging and update to the two Downtown community plans, in the context of the Arts District's unique needs and characteristics. Participants weighed in on a range of topics, including the Hybrid Industrial and Jobs Preserve designations, planning for the Arts District Red Line station and West Santa Ana Branch, incorporating the L.A. River into future development, parking requirements, and how community benefits will be provided. Thanks to **Miguel Vargas**, Arts District Los Angeles BID, for helping to organize the meeting and to **Bryan Eck**, Department of City Planning, for his input. CCA will stay engaged with the City and our members as DTLA 2040 progresses.

### CCA Members in the news

"For the good of the sport and for the benefit of boxing fans, whether they're viewing it at home or in person at the venue, I approached both

promoters and worked it out with them to coordinate these two great events." - Dan Beckerman, AEG  
L.A. Times. [AEG's Dan Beckerman solves L.A. boxing conflict: Super-flyweights on Sept. 9; Santa Cruz-Mares now on Oct. 7.](#) July 6, 2017

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